



Membership Application

www.wellmanchamber.com

Please complete the application as you wish it to appear in the Chamber directory, website, and correspondences.

Company Name: _____

Contact Person: _____ **Title:** _____

Business Address: (This address will be listed in our database for Chamber mailings and in our online directory.)

City: _____ **State:** _____ **Zip:** _____

Business Type: _____

Telephone: _____

Fax: _____

Web: _____

Email: _____

Date Joined: _____

Check #: _____

Authorized Signature

Return completed Membership Application to:

Wellman Chamber of Commerce
PO Box 233
Wellman, Iowa 52356

If you have any questions about the application, the Chamber or would like additional information, please visit our website www.wellmanchamber.com or contact us at 319-646-2588 or email us at info@wellmanchamber.com

Vision: "Together We Grow"

Mission: "To be the leading force for creating the ideal business and economic environment for Wellman."

Become A Member Today!

Annual Membership

___ GOLD Sponsor Membership - \$1500+

___ SILVER Sponsor Membership - \$500-\$1499

___ FRIEND of the Chamber Membership - \$100-\$499

Please review why we are seeking your membership on the reverse side of this Membership Application.

Your investment is tax deductible as a business expense and is continuous for one (1) year unless canceled in writing.

Why We Are Seeking Your Membership

The Wellman Chamber of Commerce emerged in 2011 after having engaged in a year-long process of focus group meetings with business leaders, city officials, representatives of financial institutions and realtors, centered on improving the economic development of Wellman and the revitalization of our downtown business district.

During our Focus Group meetings and discussions, research data was developed to guide our efforts and the data clearly identifies the threats and challenges facing Wellman. This research data looks beyond Wellman's traditional economy to highlight the challenges we must overcome and the opportunities we must create to change our economic and business landscape to meet the needs of our community.

When we first initiated this research in 2010 there was a sense that Wellman's economy and business district were declining and not keeping pace with our resident population much less capturing our local trade area population. In this the research has proved our thoughts correct. In many ways the key message is that Wellman is "leaking" approximately 6 to 7 million dollars annually in retail sales from our economy to other communities.

The research data demonstrates that complacency is not an option for Wellman and that business and government must work together to ensure that we develop a vital and thriving business district and economy which serves our community.

The research data provides insight into the size and scope of the challenges that lie ahead. Wellman is not just facing a single competitor, but rather, the cumulative effect of several cities posing a threat in different areas. The data identifies a number of areas where Wellman must focus its attention to revitalize our local economy and business district.

We believe that Wellman has much to offer as a community to live, work, and grow a business; but the research data clearly suggests that we need to work harder to grow Wellman and we must not underestimate the challenges that we face.

Membership

We are currently building a group of Chamber programs and events which are directed at revitalizing Wellman's local economy and trade area; and, have launched the Chamber website to inform and educate our members, and our community, about these programs and events.

www.wellmanchamber.com

However, in order to undertake the challenges that confront Wellman and build a vital and thriving business district and economy which serves our community, the Chamber seeks your support through membership. Your membership is vital for building a strong voice for our business community, and programs for economic development.

We are asking you to become a member today to assist us with creating the ideal business and economic environment for Wellman. Your membership is critical to bring about the Strategic Initiatives and Action Steps we have developed to benefit your business and all of Wellman.